

DEAL REPORT

bpv Huegel advises RWA on the sale of its share in AUSTRIA JUICE to AGRANA

Vienna, 03 June 2025. bpv Huegel successfully advised RWA Raiffeisen Ware Austria Aktiengesellschaft (RWA) on the sale of its share in AUSTRIA JUICE GmbH to AGRANA Beteiligungs-Aktiengesellschaft.

AGRANA already holds a share in AUSTRIA JUICE and will hold 100% in the company following the acquisition of RWA's share in AUSTRIA JUICE. AUSTRIA JUICE is a major manufacturer of fruit juice concentrates with headquarters in Kroellendorf (Lower Austria) and 13 production sites in Austria, Germany, Hungary, Poland, Romania, Ukraine, and China. The company employs around 1,000 people in total. Its turnover amounts to around EUR 330 million.

bpv Huegel already advised RWA on the establishment of the joint venture with AGRANA in 2012. *"We are proud to have been at RWA's side from the founding of the AUSTRIA JUICE joint venture until its exit more than 13 years later,"* said Thomas Lettau, partner and co-head of the Corporate/M&A practice group at bpv Huegel.

The bpv Huegel team was led by Thomas Lettau and also included Christoph Nauer, Nicolas Wolski, Anna Zirkler, Astrid Ablasser-Neuhuber and Gerhard Fussenegger.

AGRANA was advised by Schoenherr.

The transaction is subject to approval by the relevant competition and investment control authorities.

About bpv Huegel

As one of Austria's leading law firms, bpv Huegel advises national and international clients in all sectors. It is regarded as the first address for highly complex mandates, the handling of which requires specialised tax and legal knowledge, many years of experience and economic understanding.

With its Brussels office, bpv Huegel has a competence centre for EU law, European merger and antitrust law as well as regulatory and public procurement law located directly at the European institutions. bpv Huegel is a member of the "bpv LEGAL" alliance with offices in Bratislava, Bucharest, Budapest and Prague and thus offers tailor-made solutions throughout CEE. In addition, the firm has long-standing cooperation agreements with leading international law firms worldwide. The full-service law firm was founded in 1979 and is represented in Austria by offices in Vienna, Baden and Salzburg, where it employs around 100 staff, including around 50 lawyers.

Contact

bpv Huegel Rechtsanwalte GmbH
Alina Burlacu
PR and Communications
+43 1 26050-0
communications@bpv-huegel.com
<https://www.bpv-huegel.com>